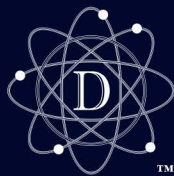


# THE CASE FOR STRUCTURAL REDEMPTION



A new spine for the  
modern enterprise.

## THE PROBLEM

Modern frameworks and operating models (Agile, TOGAF, OKRs, POM) rely on process and approval to fill gaps – which dilutes ownership and accountability, drives unsustainable overhead, and sidesteps fundamental design constraints.

## THE INSIGHT

Scope is the true atomic unit of value in an enterprise – process is the byproduct of scope interaction. Scope-first governance allows an enterprise to solve gaps through design, rather than relying on bureaucracy.

## THE SOLUTION

The Decent Framework™ instills accountability and responsible resource stewardship of shareholder capital by focusing on five governing principles:

1. All value is explicitly scoped.
2. All scopes have accountable officers.
3. All officers serve the shareholders.
4. Shareholders are driven by the market.
5. The market demands returns.

## THE OUTCOME

Enterprises unlock operational leverage – such as fewer blockers, faster action, and informed decisions – in addition to growth by knowing when, where, and why capital is deployed, and what return to expect.

## THE KICKER

**If you are a shareholder, Decent tells you where value is created, and where it is wasted. If you are an operator, it shows you how to be a responsible steward of capital.**

**The Decent Framework™ isn't about optimization – it's a reckoning. One that demands intentional org-design – so that every decision, investment, and risk ties back to value.**